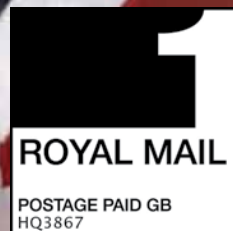


BY AIR MAIL  
*par avion*

Royal Mail



# first

Subscribe before 31 May to receive this unique series, including a discount for existing customers only.

**Team GB Gold Medal Winners Stamp Collection**  
Issued: Friday 27 July – Sunday 12 August 2012

NAME  
ADDRESS  
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**SPECIAL ISSUE**  
This is not part of any existing subscriptions.

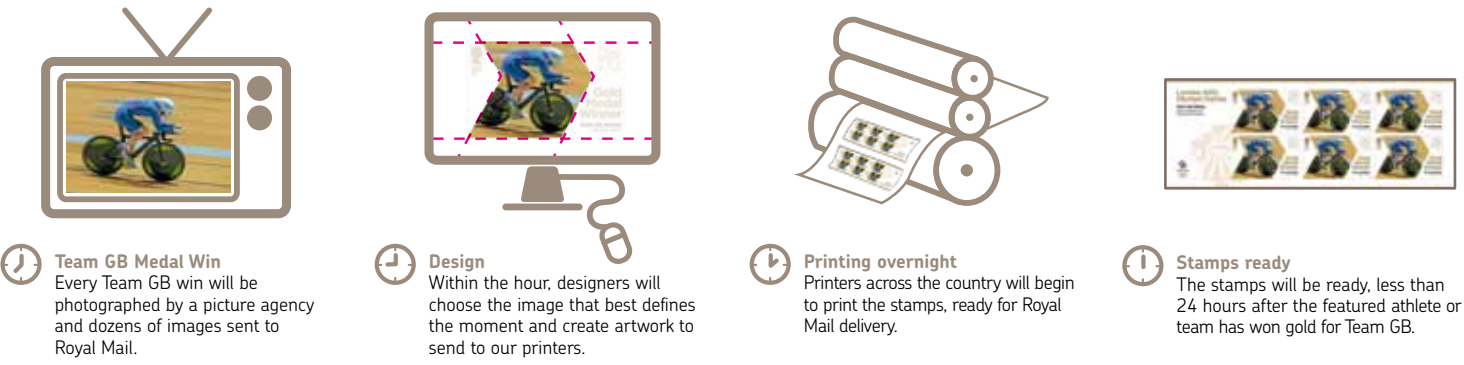
# Special subscriptions for a very special issue

While Team GB's medal prospects for the London 2012 Olympic Games look bright, the stories of our winning athletes are yet to be written. That's why, like the athletes themselves, we have spent the last couple of years preparing to celebrate gold medal success for Team GB in every sport.

We are therefore excited to announce a series of commemorative First Class Miniature Sheets and a very special discount that is only available to our loyal customers. Printed in advance using special gold inks, the sheets will lie in readiness for the results of each sport, when they will be finished with the name, sport and definitive image of every Team GB Gold Medal Winner.

What's more, no matter what the time of the medal win, the stamps will be designed, printed and on-sale by noon of the following day, making them the first 'next day' stamps we have ever issued.

## The race to celebrate Team GB's greatest moments



Highly-skilled designers will be ready for every gold medal win by Team GB, and have been practising and testing to make sure they select the best image of the athlete or team in action. The image will be composed into the template and sent to different printers in secret locations around the UK, ready for production and distribution.

All this makes them the most exciting official souvenirs of these golden moments; and don't forget valued customers, like you, will enjoy these extra benefits:

- **Exclusive 10% discount on subscriptions only for you**
- **Save on handling charges, as most items will be sent together once the final medal tally is known**

You can get all these special offers by subscribing before 31 May. Do this by calling today or completing and returning the order form at the back to make sure you don't miss out on any of the action.



### Miniature Sheet

**Subscription A** (Miniature Sheets only)

**Golden moments**  
Every British gold medal win, whether by an individual or a team, will feature on a separate commemorative Miniature Sheet comprising six Special Stamps. Names, disciplines and sport details will appear in the border, together with the official Team GB logo. Subscribe before 31 May to receive them all straight after the Games.

**SUBSCRIBE BEFORE 31 MAY TO RECEIVE A 10% DISCOUNT**

- **These stamps are not covered by your existing subscriptions.**
- We will contact you in writing from the 13 August to confirm the total cost before despatch.
- This brings you a discount of 10% off each sheet.
- Assuming a medal tally of 19 golds (as won in the Beijing Games in 2008), the total price would be £61.56.

<b>Miniature Sheet</b> London 2012 Olympic Gold Medal Winners
<b>Design</b> True North and Royal Mail
<b>Sheet size</b> 192mm x 74.25mm
<b>Stamp format/size</b> Landscape 60mm x 30mm
<b>Printer</b> Walsall Security Print, 6 regional printers
<b>Print process</b> Lithography with a digital overprint
<b>Perforation</b> 14.5 x 14.5
<b>Phosphor</b> Screen
<b>Gum</b> Self adhesive
<b>Number per sheet</b> 6

white  
mixed  
source  
fsc logo



## First Day Cover Miniature Sheet

### Subscription B

(First Day Covers only)

As befits such a unique issue, each sheet will be affixed to a special cover containing a fact-packed insert. Due to the exciting nature of this issue these covers will not be personalised but will be issued with a unique postmark featuring the Olympic Stadium address.



### Postmark



There will also be just one postmark available: Olympic Park, London E20 2ST, which will be hand stamped on the day of issue (the day after a Team GB medal win).

**SUBSCRIBE TO RECEIVE  
THE FIRST DAY COVERS  
AND MINIATURE SHEETS  
AND GET THE 20TH FREE!**

## First Day Cover and Miniature Sheet

### Subscription C

(First Day Covers and Miniature Sheets)

For the ultimate way to commemorate all of Team GB's Gold Medal Winners, why not subscribe to receive both the First Day Cover Miniature Sheet and the individual Miniature Sheet. When you take this option, you will also receive the 20th First Day Cover and Miniature Sheet free, if Team GB win that many golds.



## SUBSCRIBE BEFORE 31 MAY TO RECEIVE A 10% DISCOUNT

- These items are not covered by your existing subscriptions.
- We will contact you in writing from 13 August to confirm the total cost before despatch.
- This will give you a discount of 10% off each subscription.
- Assuming a medal tally of 19 golds (as won in the Beijing Games in 2008), the total price would be £82.08 for inland, £68.40 for overseas customers.



## SUBSCRIBE BEFORE 31 MAY TO RECEIVE A 10% DISCOUNT

- These items are not covered by your existing subscriptions.
- We will contact you in writing from 13 August to confirm the total cost before despatch.
- This will give you a discount of 10% off each item.
- Assuming a medal tally of 19 golds (as won in the Beijing Games in 2008), the total price would be £143.64 for inland, £129.96 for overseas customers.
- On top of this, if Team GB win 20 medals you will receive the 20th cover and Miniature Sheet completely free!\*

Team GB Gold Medal Winners Stamp Collection — The Official 2012 Compendium

Compendium only  
Price £20.00  
Code PA752

**Solid gold**  
With a foreword by five-time Olympic gold medallist Sir Steve Redgrave, the richly illustrated, informative and Official 2012 Compendium is tailor-made to keep every single Gold Medal Winners Miniature Sheet safe for posterity and makes a superb companion to the Games.



Why not add on Subscription A to make sure you don't miss out on any of our unique Miniature Sheets.

Order before 31 May to receive these special offers and 10% discount

13FBD

Complete the order form or use a separate sheet of paper including your debit/credit card details. No payment will be taken now for subscriptions. Please complete and return this form to **Royal Mail, FREEPOST EH3647, EDINBURGH, Scotland EH12 9PE**. If posting from overseas please return your form to **Royal Mail, Tallents House, 21 South Gyle Crescent, EDINBURGH, Scotland, EH12 9PB** (stamp required). You can also order by phone on **08457 641 641 (+44 131 316 7483** from overseas) quoting media code **13FBD**. Acceptable payment methods include debit/credit card, VDD, CCCC or by topping up your Royal Mail account only.

If you need to change your address details (as shown overleaf) or would like to send First Day Covers as a gift, please continue on a separate sheet. First Day Covers with a Tallents House postmark will not be available with the Gold Medal Winners stamp issue. Orders of First Day Covers only do not attract a handling fee. Other orders attract one of the following handling fees: UK £1.45, Europe £1.55, Rest of World £2.15. For bulky handling fees: UK £2.95, Europe £5.00, Rest of World £14.00. One fee will be charged per order, per address. The bulky handling fee will apply to mixed orders where at least one of the products is a bulky item.

London 2012 Olympic Gold Medal Winners						
Subscription	Product	Full price*	Your exclusive offer price**	Code	Quantity	Total
A	Miniature Sheet	£68.40	£61.56 including 10% discount	MW001		£
B	First Day Covers — Inland	£91.20	£82.08 including 10% discount	MX001		£
B	First Day Covers — Overseas	£76.00	£68.40 including 10% discount	MX002		£
C	Miniature Sheets and First Day Covers — Inland	£159.60	£143.64 including 10% discount	MB001		£
C	Miniature Sheets and First Day Covers — Overseas	£144.40	£129.96 including 10% discount	MB002		£
	The Official 2012 Compendium †	£20.00	N/A	PA752		£
	A4 Printers Sheet (Image not shown)	Call 08457 641 641 for more information.				

☐ Visa☐ Mastercard☐ Maestro☐ Debit my Royal Mail Account (inc. by VDD or CCCC)

Sub total

£

Postage

£

Total

£

Card number

Valid from

Expiry date

Issue no.

Cardholder's signature

Date

Contact telephone number

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☐ Tick here if your order is a gift (please provide address on a separate sheet)

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Terms and Conditions apply. You may view these at [www.royalmail.com/teamgbterms](http://www.royalmail.com/teamgbterms)  
\*Prices based on 19 wins (as won in the Beijing Games in 2008). \*\*Prices based on 19 wins (as won in the Beijing Games 2008). 10% discount will be applied to every subscription when you subscribe before 31 May 2012. 10% discount applies however many gold medals Team GB win.